

AIREX 2026

PROGRAMME AGENDA — DRAFT

Azerbaijan International Real Estate Exhibition · 4–6 November 2026 · Baku Expo Center

MEET. NETWORK. INVEST. AZERBAIJAN.

Day 1 · Wednesday, 4 November

TIME	SESSION	FORMAT & DETAILS
09:00 – 10:00	Doors Open & Registration	Guest, exhibitor and VIP registration Press centre opens; media accreditation
10:00 – 12:00	Exhibition Floor & Networking	Open exhibition; exhibitor stands and informal B2B networking Media walk-around and pre-opening interviews
12:00 – 12:30	Official Opening Ceremony	Host welcomes everyone AIREX 2026 opening film Speech: Tural Aliyev or Riad Salayev TBC Welcome remarks: Anar Guliyev; AZPROMO; Qarabağ Dirçəliş Fund TBC Key media moment of the day — full press and camera coverage required
12:30 – 13:15	Sponsor Showcase	Host introduces each sponsor on stage TBC PRE · SB · PMD · BCR · ABB (approx. 8–9 min each, 45 min total)
13:15 – 14:15	Government Panel Rebuilding and Reimagining: Azerbaijan's Urban Vision to 2040	Panel discussion, 60 min TBC Moderator and government speakers to be confirmed
14:15 – 15:00	VIP Exhibition Tour	Guided tour of the exhibition for government officials and VIP guests TBC Route and stand stops to be agreed with exhibitors
15:00 – 15:15	Company Presentation: Fortis Development	Stage presentation, 15 min TBC
15:15 – 15:30	Company Presentation: [Russian developer — name TBC]	Stage presentation, 15 min
15:30 – 16:00	Company Presentation: FMPro	Stage presentation, 30 min
16:00 – 18:00	Exhibition Floor & B2B Meetings	Open floor, exhibitor meetings and networking SUGGESTED
18:00	Close of Day 1	

Day 2 · Thursday, 5 November

TIME	SESSION	FORMAT & DETAILS
10:00	Doors Open	Expected peak visitor day of the exhibition
10:30 – 11:15	Panel 1 Beyond Buildings: Facility Management as a Competitive Advantage	Panel discussion, 45 min Moderator and speakers TBC
11:30 – 12:15	Panel 2 Branded Residences & Luxury Development	Panel discussion, 45 min Moderator and speakers TBC
12:30 – 13:15	Panel 3 Cities by Design: Masterplanning from the Caspian to Central Asia	Panel discussion, 45 min Moderator and speakers TBC
13:15 – 14:30	Lunch & Networking Break	Stage reset for the afternoon summit SUGGESTED
14:30 – 17:30	PMD Projects Sustainability Summit	3-hour summit hosted by PMD Projects Detailed agenda, speakers and format to be provided by PMD TBC
18:00	Close of Day 2	
19:00	AIREX Gala Dinner	Invitation-only VIP evening — the highlight of the exhibition Awards ceremony Announcements of deals and MoUs signed at AIREX

Day 3 · Friday, 6 November

TIME	SESSION	FORMAT & DETAILS
10:00	Doors Open	Final day of the exhibition
11:00 – 11:45	AI Panel The Digital Real Estate Ecosystem: How Banks, Developers and Tech Are Converging	Panel discussion, 45 min Moderator and speakers TBC
12:00 – 17:00	SABAH.hub Startup Competition	5-hour programme: startup pitches, jury evaluation, results Host, jury, running order and agenda to be provided by SABAH.hub TBC
17:30 – 18:00	Closing Ceremony	- Closing remarks by the Organiser - AIREX 2026 highlights film - Thanks to exhibitors, partners and sponsors - Announcement of AIREX 2027 dates - Official close of AIREX 2026

Open Items to Confirm

- Opening Ceremony: host (Tural Aliyev or Riad Salayev), final list and order of welcome speakers, protocol.
- Sponsor Showcase: running order and time per sponsor;
- Government Panel (Day 1): moderator and speakers.
- VIP Tour: route, stands to visit, and escort team.
- Name of the Russian company presenting on Day 1.
- Moderators and speakers for all Day 2 panels and the Day 3 AI panel.
- PMD Sustainability Summit: agenda from PMD. The original slot was 14:30–18:00 (3.5 h) against a stated 3 hours — shown here as 14:30–17:30; please confirm.
- Investor Matchmaking: format, booking platform and lounge location (named in the concept but not yet in the programme).
- Gala Dinner: venue, award categories, list of deals/MoUs to announce.
- SABAH.hub Competition: agenda, host/presenter, jury, prizes.
- AIREX 2027 dates for announcement at the Closing Ceremony.
- Day 3 theme name — approve or replace.